

Bidco Towers, Fourth Floor, Moi Avenue Opp. Nation Courier. P.O Box 28255, 00100, Nairobi, Kenya.
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SMARTBIZAFRICA.COM ADVERTISING RATES

Description		Rates in KShs			
		Exchange rates will be calculated on the prevailing currency rates.			
Page of Placement	Size of the Ad	One Month	Three Months	Six Months	One Year
Main Banner	All pages	10,000	30,000	55,000	100,000
Right & Left Towers in all pages	Size 190px by 300px	6,000	18,000	33,000	65,000
	Size 190px by 215px	5,000	15,000	26,000	55,000
	Size 190px by 85px	3,000	9,000	16,000	32,000
Home Page middle insert	450px by 100px	5,000	15,000	28,000	55,000
Sponsoring Tips	165px by 50px	2,000	6,000	12,000	22,000

Winning page top strip & Smart Money page, ad within story	Winning - 465px by 60px Smart Money - 215px by 250 px	4,000	12,000	23,000	45,000
Business Agenda top strip	190x by 85px	2,000	6,000	12,000	22,000
Links		500	1,500	3,000	6,000
Sponsored articles	Maximum of 700 words	30,000	60,000	170,000	340,000

For any queries or communication please contact

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