

Bidco Towers, Fourth Floor, Moi Avenue Opp. Nation Courier. P.O Box 28255, 00100, Nairobi, Kenya. Tel: 254 – 20 – 253034/5 email: advertising@smartbizafrika.com
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SMARTBIZAFRICA.COM ADVERTISING RATES

| Description | | Rates in KShs | | | | |
|----------------------------------|---------------------|---|-----------|--------------|------------|----------|
| | | Exchange rates will be calculated on the prevailing currency rates. | | | | |
| Page of Placement | Size of the Ad | One Week | One Month | Three Months | Six Months | One Year |
| Main Banner | In Home Page | 15,000 | 50,000 | 130,000 | 210,000 | 400,000 |
| | In other pages | 10,000 | 30,000 | 75,000 | 160,000 | 300,000 |
| Right & Left Towers in all pages | Size 190px by 400px | 7,000 | 24,000 | 62,000 | 120,000 | 220,000 |
| | Size 190px by 275px | 5,000 | 15,000 | 40,000 | 70,000 | 130,000 |
| | Size 190px by 85px | 3,000 | 10,000 | 25,000 | 40,000 | 70,000 |
| Home Page middle insert | 450px by 100px | 6,000 | 20,000 | 50,000 | 90,000 | 180,000 |
| Sponsoring Tips | 165px by 50px | 1,000 | 4,000 | 12,000 | 24,000 | 48,000 |

| | | | | | | |
|--|--|--------|---------|---------|---------|-----------|
| Winning page top strip & Smart Money page, ad within story | Winning - 465px by 60px Smart Money - 215px by 250 px | 8,000 | 30,000 | 80,000 | 150,000 | 290,000 |
| Business Agenda top strip | 190x by 85px | 3,000 | 10,000 | 25,000 | 40,000 | 70,000 |
| Links | | 500 | 2,000 | 6,000 | 10,000 | 20,000 |
| Sponsored articles | Maximum of 700 words | 30,000 | 110,000 | 300,000 | 580,000 | 1,140,000 |

For any queries or communication please contact

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